



**ROSEAU TIMES-REGION:** Total circulation • 3000  
 In County circulation • 2300  
**PUBLISHED:** Weekly Every Saturday  
**COVERAGE:** Coverage of Roseau County and surrounding area

**AD & NEWS COPY DEADLINE:** Wednesdays at Noon

**ROSEAU TIMES-REGION RATE:** \$5.65 per column inch  
**FREQUENT ADVERTISER RATE:** \$4.95 per column inch  
**AGENCY RATE:** \$6.50 per column inch  
**CLASSIFIED RATES:** \$4.00 up to 20 words; 20¢ per additional word  
**FULL PAGE DIMENSIONS:** 6 column inches X 21.5 inches  
**PER COLOR:** \$80.00 per page spot color  
 \$150.00 per page process color

**INSERT RATES:** *40 or more inserts per year*

0-8 pages	.....\$45.00/thousand
9 and up	.....\$50.00/thousand
<i>2-40 inserts per year</i>	
0-8 pages	.....\$60.00/thousand
9 and up	.....\$65.00/thousand
<i>one-time insert charge</i>	
0-8 pages	.....\$75.00/thousand
9 and up	.....\$80.00/thousand

<u>Column Sizes</u>	
1 column	= 1.8"
2 column	= 3.78"
3 column	= 5.75"
4 column	= 7.73"
5 column	= 9.7"
6 column	= 11.67"

*The Roseau Times-Region values building long-term relationships with local advertisers. We support local businesses by offering discount rates for advertising plans that include frequency.*

**ADVERTISING POLICY**

All copy accepted subject to approval of the Publisher. Every effort will be made to give position requested, when such requests meet with normal standards of good typography, and with regard to positioning of other advertising.

**PUBLISHER'S LIABILITY FOR ERROR**

The Publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The Publisher's liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.

**INDEMNIFICATION**

The Advertiser and/or advertising agency agrees to defend and indemnify the Publisher against any and all liability, loss, or expense arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents, or proprietary rights or violation of rights of privacy, resulting from the publication of the Advertiser's advertisement.